

SECTION 1 Identification

1.1. Product identifier

Product form : Mixture
Product name : The Pink Stuff The Miracle Power Foaming Toilet Cleaner
Product code : BLE000

1.2. Other means of identification

No additional information available

1.3. Recommended use of the chemical and restrictions on use

Intended for general public
Use of the substance/mixture : Cleaning/washing agents and additives
Recommended use : Washing and cleaning products (including solvent based products)

1.4. Supplier's details

Manufacturer

Star Brands Manufacturing Ltd
Century Way
1175 Thorpe Park
Leeds, LS15 8ZB
T +44 (0) 113 2666 300
sds@starbrandsltd.co.uk - <https://www.starbrandsltd.co.uk/>

Distributor

Rust-Oleum Corporation
11 Hawthorn Parkway
Vernon Hills,
IL 60061
USA
www.rustoleum.com

1.5. Emergency phone number

Emergency number : 24 Hour Hotline: 847-367-7700

SECTION 2 Hazard Identification

2.1. Classification of the substance or mixture

GHS US classification

Serious eye damage/eye irritation, Category 2	H319	Causes serious eye irritation.
Specific target organ toxicity – Single exposure, Category 3, Respiratory tract irritation	H335	May cause respiratory irritation.

Full text of H statements : see section 16

2.2. Label elements

GHS US labeling

Hazard pictograms (GHS US) :



Signal word (GHS US) : Warning
Hazard statements (GHS US) : H319 - Causes serious eye irritation
H335 - May cause respiratory irritation
Precautionary statements (GHS US) : P102 - Keep out of reach of children.
P103 - Read label before use.
P261 - Avoid breathing dust.

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P264 - Wash hands thoroughly after handling.
P280 - Wear protective gloves, eye protection, face protection.
P305+P351+P338 - IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing.
P312 - Call a poison center or doctor if you feel unwell.
P337+P313 - If eye irritation persists: Get medical advice or attention.
P405 - Store locked up.
P501 - Dispose of contents / container in accordance with local regulations

2.3. Hazards associated with known or reasonably anticipated uses

No additional information available

2.4. Hazards not otherwise classified

No additional information available

2.5. Unknown acute toxicity

No additional information available

SECTION 3 Composition/information on ingredients

3.1. Substances

Not applicable

3.2. Mixtures

Name	Product identifier	%	GHS US classification
citric acid	CAS-No.: 77-92-9	30 - 60*	Eye Irrit. 2, H319 STOT SE 3, H335
sodium carbonate	CAS-No.: 497-19-8	5 - 10*	Eye Irrit. 2, H319
Sulfonic acids, C14-17-sec-alkane, sodium salts	CAS-No.: 97489-15-1	1 - 5*	Acute Tox. 4 (Oral), H302 Skin Irrit. 2, H315 Eye Dam. 1, H318 Aquatic Chronic 3, H412

Full text of hazard classes and H-statements : see section 16

SECTION 4 First aid measures

4.1. Description of necessary first-aid measures

First-aid measures general : Call a poison center/doctor/physician if you feel unwell.
First-aid measures after inhalation : Remove person to fresh air and keep comfortable for breathing. Call a poison center/doctor/physician if you feel unwell.
First-aid measures after skin contact : Wash skin with plenty of water.
First-aid measures after eye contact : Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. If eye irritation persists: Get medical advice/attention.
First-aid measures after ingestion : Call a poison center/doctor/physician if you feel unwell.
Personal protection for first-aid responders. : First aid workers will be equipped with suitable personal protective equipment.

4.2. Most important symptoms/effects, acute and delayed

Symptoms/effects after inhalation : May cause respiratory irritation.
Symptoms/effects after skin contact : None under normal conditions. Dust may cause irritation in skin folds or by contact in combination with tight clothing.

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Symptoms/effects after eye contact : Eye irritation.
Symptoms/effects after ingestion : None under normal conditions.

4.3. Indication of immediate medical attention and special treatment needed, if necessary

Other medical advice or treatment : Treat symptomatically.

SECTION 5: Fire-fighting measures

5.1. Suitable (and unsuitable) extinguishing media

Suitable extinguishing media : Water spray. Dry powder. Foam.
Unsuitable extinguishing media : Do not use a heavy water stream.

5.2. Specific hazards arising from the chemical

Fire hazard : No fire hazard.
Explosion hazard : No direct explosion hazard.
Hazardous decomposition products in case of fire : Toxic fumes may be released.

5.3. Special protective equipment and precautions for fire-fighters

Firefighting instructions : Fight fire from safe distance and protected location. Do not enter fire area without proper protective equipment, including respiratory protection.
Protection during firefighting : Do not attempt to take action without suitable protective equipment. Self-contained breathing apparatus. Complete protective clothing.

SECTION 6 Accidental release measures

6.1. Personal precautions, protective equipment and emergency procedures

General measures : Notify authorities if product enters sewers or public waters. Absorb spillage to prevent material-damage.

For non-emergency personnel

Protective equipment : EN 166. EN 374-3. EN 13034.
Emergency procedures : Ventilate spillage area. Avoid breathing dust/fume/gas/mist/vapors/spray. Avoid contact with skin and eyes.

For emergency responders

Protective equipment : Do not attempt to take action without suitable protective equipment. For further information refer to section 8: "Exposure controls/personal protection".
Emergency procedures : Evacuate unnecessary personnel.
Environmental precautions : Avoid release to the environment.

6.2. Methods and materials for containment and cleaning up

For containment : Using a clean shovel, put the material in a dry container and cover without compressing it.
Methods for cleaning up : Mechanically recover the product.
Other information : Dispose of materials or solid residues at an authorized site.

For further information refer to section 13

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SECTION 7 Handling and storage

7.1. Precautions for safe handling

Precautions for safe handling	: Use only outdoors or in a well-ventilated area. Avoid breathing dust/fume/gas/mist/vapors/spray. Avoid contact with skin and eyes. Wear personal protective equipment.
Hygiene measures	: Do not eat, drink or smoke when using this product. Always wash hands after handling the product.
Additional hazards when processed	: Not expected to present a significant hazard under anticipated conditions of normal use.

7.2. Conditions for safe storage, including incompatibilities

Technical measures	: Keep in a cool, well-ventilated place away from heat.
Storage conditions	: Store locked up. Store in a well-ventilated place. Keep container tightly closed.
Specific end uses	: Toilet cleaners.
Packaging materials	: Store always product in container of same material as original container.

SECTION 8 Exposure controls/personal protection

8.1. Control parameters

No additional information available

8.2. Appropriate engineering controls

Appropriate engineering controls	: Ensure good ventilation of the work station.
Environmental exposure controls	: Avoid release to the environment.

8.3. Individual protection measures, such as personal protective equipment

Personal protective equipment:

Wear recommended personal protective equipment.

Hand protection:
Protective gloves against chemicals (EN 374)
Eye protection:
Safety glasses (EN 166). Safety glasses
Skin and body protection:
Protective clothing (EN 14605 or EN 13034)
Respiratory protection:
In case of insufficient ventilation, wear suitable respiratory equipment

Personal protective equipment symbol(s):



SECTION 9 Physical and chemical properties

9.1. Basic physical and chemical properties

Physical state	: Solid
Color	: pink

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Odor	: Fruity
Odor threshold	: No data available
pH	: 5 – 7
pH solution concentration	: 10 %
Melting point	: No data available
Freezing point	: Not applicable
Boiling point	: No data available
Flash point	: Not applicable
Flammability (solid, gas)	: Non flammable.
Vapor pressure	: No data available
Relative vapor density at 20°C	: No data available
Relative density	: No data available
Solubility	: No data available
Partition coefficient n-octanol/water (Log Pow)	: No data available
Auto-ignition temperature	: Not applicable
Decomposition temperature	: No data available
Viscosity, kinematic	: Not applicable
Explosion limits	: Not applicable
Particle characteristics	: No data available

9.2. Data relevant with regard to physical hazard classes (supplemental)

No additional information available

SECTION 10 Stability and reactivity

10.1. Reactivity

The product is non-reactive under normal conditions of use, storage and transport.

10.2. Chemical stability

Stable under normal conditions.

10.3. Possibility of hazardous reactions

No dangerous reactions known under normal conditions of use.

10.4. Conditions to avoid

None under recommended storage and handling conditions (see section 7).

10.5. Incompatible materials

No additional information available

10.6. Hazardous decomposition products

Under normal conditions of storage and use, hazardous decomposition products should not be produced.

SECTION 11 Toxicological information

11.1. Information on toxicological effects

Acute toxicity (oral)	: No data available
Acute toxicity (dermal)	: No data available
Acute toxicity (inhalation)	: No data available

sodium carbonate (497-19-8)

LD50 oral rat	2800 mg/kg body weight Animal: rat
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sodium carbonate (497-19-8)	
LD50 oral	4090 mg/kg body weight
LD50 dermal rabbit	> 2000 mg/kg body weight Animal: rabbit, Guideline: other:
LD50 dermal	> 2000 mg/kg body weight
LC50 Inhalation - Rat (Dust/Mist)	2300 mg/l
ATE US (oral)	2800 mg/kg body weight
ATE US (dust, mist)	2300 mg/l/4h
Sulfonic acids, C14-17-sec-alkane, sodium salts (97489-15-1)	
LD50 oral rat	500 – 2000 mg/kg body weight Animal: rat, Guideline: OECD Guideline 401 (Acute Oral Toxicity)
LD50 oral	> 500 mg/kg body weight
LD50 dermal	> 2000 mg/kg body weight
ATE US (oral)	1250 mg/kg body weight
citric acid (77-92-9)	
LD50 oral	5400 mg/kg body weight Animal: mouse, Guideline: OECD Guideline 401 (Acute Oral Toxicity), 95% CL: 4500 - 6400
LD50 dermal rat	> 2000 mg/kg body weight Animal: rat, Guideline: OECD Guideline 402 (Acute Dermal Toxicity)
LD50 dermal	> 2000 mg/kg body weight
ATE US (oral)	5400 mg/kg body weight
Skin corrosion/irritation	: No data available pH: 5 – 7
sodium carbonate (497-19-8)	
pH	≈ 11.6 Concentration: (≈)0,1 other:
Serious eye damage/irritation	: Causes serious eye irritation. pH: 5 – 7
sodium carbonate (497-19-8)	
pH	≈ 11.6 Concentration: (≈)0,1 other:
Respiratory or skin sensitization	: No data available
Germ cell mutagenicity	: No data available
Carcinogenicity	: No data available
Reproductive toxicity	: No data available
STOT-single exposure	: May cause respiratory irritation.
citric acid (77-92-9)	
STOT-single exposure	May cause respiratory irritation.
STOT-repeated exposure	: No data available
citric acid (77-92-9)	
LOAEL (oral,rat,90 days)	8000 mg/kg body weight Animal: rat
NOAEL (oral,rat,90 days)	4000 mg/kg body weight Animal: rat

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Aspiration hazard : No data available

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Viscosity, kinematic	Not applicable
Symptoms/effects after inhalation	: May cause respiratory irritation.
Symptoms/effects after skin contact	: None under normal conditions. Dust may cause irritation in skin folds or by contact in combination with tight clothing.
Symptoms/effects after eye contact	: Eye irritation.
Symptoms/effects after ingestion	: None under normal conditions.

SECTION 12 Ecological information

12.1. Ecotoxicity

Ecology - general : The product is not considered harmful to aquatic organisms or to cause long-term adverse effects in the environment.

Hazardous to the aquatic environment, short-term (acute) : No data available

Hazardous to the aquatic environment, long-term (chronic) : No data available

sodium carbonate (497-19-8)	
EC50 - Crustacea [1]	200 – 227 mg/l Test organisms (species): Ceriodaphnia sp.
EC50 - Other aquatic organisms [1]	265 mg/l waterflea
EC50 - Crustacea [2]	200 – 227 mg/l Test organisms (species): Ceriodaphnia sp.
Sulfonic acids, C14-17-sec-alkane, sodium salts (97489-15-1)	
EC50 - Crustacea [1]	9.2 mg/l Test organisms (species): Daphnia magna
EC50 - Other aquatic organisms [1]	9.81 mg/l waterflea
LC50 - Fish [2]	8.4 mg/l Test organisms (species): Leuciscus idus melanotus
EC50 - Crustacea [2]	9.8 mg/l Test organisms (species): Daphnia magna
EC50 - Other aquatic organisms [2]	> 61 mg/l
EC50 72h - Algae [1]	> 61 mg/l Test organisms (species): Desmodesmus subspicatus (previous name: Scenedesmus subspicatus)
EC50 72h - Algae [2]	> 100 mg/l Test organisms (species): Desmodesmus subspicatus (previous name: Scenedesmus subspicatus)
LOEC (chronic)	1.6 mg/l Test organisms (species): Daphnia magna Duration: '22 d'
citric acid (77-92-9)	
EC50 - Other aquatic organisms [1]	> 50 mg/l Test organisms (species): other aquatic crustacea:

12.2. Persistence and degradability

The Pink Stuff The Miracle Power Foaming Toilet Cleaner	
Persistence and degradability	Not rapidly degradable
sodium carbonate (497-19-8)	
Persistence and degradability	Not rapidly degradable
Sulfonic acids, C14-17-sec-alkane, sodium salts (97489-15-1)	
Persistence and degradability	Not rapidly degradable

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citric acid (77-92-9)

Persistence and degradability	Not rapidly degradable
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12.3. Bioaccumulative potential

sodium carbonate (497-19-8)

Partition coefficient n-octanol/water (Log Pow)	-6.19
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citric acid (77-92-9)

Partition coefficient n-octanol/water (Log Pow)	-1.72
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12.4. Mobility in soil

No additional information available

12.5. Other adverse effects

Ozone	: No data available
Fluorinated greenhouse gases	: No

SECTION 13 Disposal considerations

Regional waste regulation	: Disposal must be done according to official regulations.
Waste treatment methods	: Dispose of contents/container in accordance with licensed collector's sorting instructions.
Sewage disposal recommendations	: Disposal must be done according to official regulations.
Product/Packaging disposal recommendations	: Comply with applicable regulations for solid waste disposal. Disposal must be done according to official regulations.
Additional information	: Do not re-use empty containers.

SECTION 14 Transport information

In accordance with DOT / TDG / IMDG / IATA

14.1. UN number

Not regulated for transport

14.2. UN Proper Shipping Name

Proper Shipping Name (DOT)	: Not regulated
Proper Shipping Name (TDG)	: Not regulated
Proper Shipping Name (IMDG)	: Not regulated
Proper Shipping Name (IATA)	: Not regulated

14.3. Transport hazard class(es)

DOT
Transport hazard class(es) (DOT) : Not regulated

TDG
Transport hazard class(es) (TDG) : Not regulated

IMDG
Transport hazard class(es) (IMDG) : Not regulated

IATA
Transport hazard class(es) (IATA) : Not regulated

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14.4. Packing group

Packing group (DOT)	: Not regulated
Packing group (TDG)	: Not regulated
Packing group (IMDG)	: Not regulated
Packing group (IATA)	: Not regulated

14.5. Environmental hazards

Other information : No supplementary information available.

14.6. Transport in bulk

Not applicable

14.7. Special precautions for user

DOT
Not regulated

TDG
Not regulated

IMDG
Not regulated

IATA
Not regulated

SECTION 15 Regulatory information

15.1. Federal regulations

Commercial status of components according to the United States Environmental Protection Agency's Toxic Substances Control Act (TSCA):

Name	CAS-No.	Listing	Commercial status	Flags
sodium carbonate	497-19-8	Present	Active	
Sulfonic acids, C14-17-sec-alkane, sodium salts	97489-15-1	Not present	-	
citric acid	77-92-9	Present	Active	

15.2. International regulations

CANADA

sodium carbonate (497-19-8)

Listed on the Canadian DSL (Domestic Substances List)

Sulfonic acids, C14-17-sec-alkane, sodium salts (97489-15-1)

Not listed on the Canadian DSL (Domestic Substances List)/NDSL (Non-Domestic Substances List)

citric acid (77-92-9)

Listed on the Canadian DSL (Domestic Substances List)

EU-Regulations

No additional information available

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National regulations

sodium carbonate (497-19-8)

Listed on INSQ (Mexican National Inventory of Chemical Substances)

citric acid (77-92-9)

Listed on INSQ (Mexican National Inventory of Chemical Substances)

15.3. State regulations

No additional information available

SECTION 16 Other information

according to 29 CFR § 1910.1200, Hazard Communication Standard (HCS)

Revision date : 7/28/2025

Issue date : 12/14/2023

Full text of hazard classes and H-statements

H302	Harmful if swallowed
H315	Causes skin irritation
H318	Causes serious eye damage
H319	Causes serious eye irritation
H335	May cause respiratory irritation
H412	Harmful to aquatic life with long lasting effects

Indication of changes:

Section	Changed item	Comments
1	Name	Modified
2	Precautionary statements (GHS US)	Modified
2	Signal word (GHS US)	Added
2	Hazard pictograms (GHS US)	Added
2	Hazard statements (GHS US)	Added
2.1	GHS-US classification	Added
3	Composition/Information on ingredients	Modified
9	Flash point	Modified
11	Other information	Removed

Safety Data Sheet (SDS), USA

This information is based on our current knowledge and is intended to describe the product for the purposes of health, safety and environmental requirements only. It should not therefore be construed as guaranteeing any specific property of the product.